

October, the spiraled month





the original



bottled



silhouette



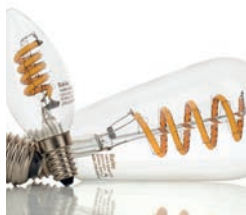
nostalgic



basic



safe



warmDim



night sensor



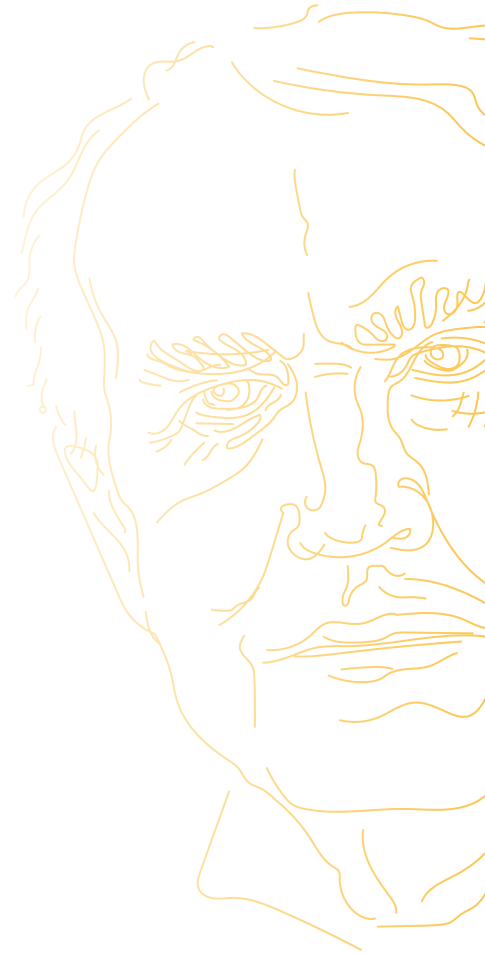
glow



rustika



The Spiraled® Thomas next to an original carbon filament bulb. Hardly any difference in atmosphere, big difference in sustainability



On October 22, 1879, the original Edison light bulb burned for no less than 13.5 hours.

This was the beginning of a major breakthrough in the field of lighting. It was one of the inventions that actually changed everyday life. 137 years later (in 2016) Bailey introduces the Spiraled[®], the LED version of the original. Certainly not as revolutionary as it was back then, but Edison would certainly have been proud of this invention, which comes closest to the original in terms of atmosphere, appearance and warmth colour temperature (1900K).

Because people often forget how important a nice, good light bulb is, Bailey has declared the month of **October** as **Spiraled[®] Month**. Spiraled[®] lamps are already called *the light source of inspiration* in the market.



The Spiraled[®] brand name and logo are recorded in the trademark register.





Since 2016

Spiraled® the original

Bailey was the first company in Europe to introduce a worthy and sustainable replacement for the carbon filament light bulb. They called it the Spiraled®. From then on, there was hardly any difference in appearance and light appearance between the incandescent lamp and LED lamp. The difference in lifespan and energy consumption was plentiful. Obviously in favor of the LED version.

The story behind the names

In honor of Thomas Edison, all models in the Original series have names of family members of this important inventor of the light bulb.

Check all Spiraled® models on [bailey.nl](https://www.bailey.nl)

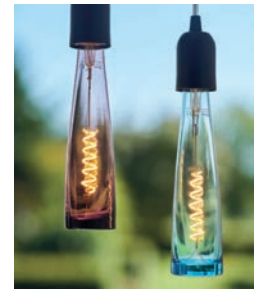




Spiraled® **bottled**

The Bottled series shows that you can create a striking element in a room with funny, sometimes recognizable colors and shapes. Therefore it fits perfectly in a catering industry environment. There are two versions; the Slim series in pink and light blue glass and the Beer version in dark brown and clear glass (see photo on the back).

Check all Spiraled® models on bailey.nl





Spiraled® silhouette

With the Silhouette series, Bailey combines two inventions in one. The flexible Spiraled® filament is wrapped in a fine plastic tube, the ends of which are molded into the black plastic lamp base. This creates special light shapes, making the light bulb appear frivolous or graceful.

Check all Spiraled® models on [bailey.nl](https://www.bailey.nl)





Spiraled® nostalgic

The flexible Spiraled® filament can also be twisted differently. The filaments in the Nostalgic series are an example of this; They decorate the light bulb with glowing balls of wool. In combination with the classic lamp shapes and the characteristic tip, these lamps feel right at home in a retro or vintage environment.





Spiraled[®] basic

In addition to the original series from 2016, Bailey has created a separate Basic series with the most common light bulb models. Slightly shorter and thinner filaments are used in this series so that Spiraled[®] lamps can also be used where price is more important than appearance. Hence there is a Spiraled[®] for every budget.

Check all Spiraled[®] models on bailey.nl



Spiraled® safe

Spiraled® Safe lamps carry the **Extra Strong** logo. These lamps have a polycarbonate housing. They have especially been designed for use in the Bailey Light Strings, also known as festoon strings. Terraces, festivals, gardens and celebrations are illuminated with a graceful, break-resistant Spiraled® light bulb.



Check all Spiraled® models on [bailey.nl](https://www.bailey.nl)



spiraled® 



Spiraled® warmDim

Most Spiraled® lamps are dimmable. This also applies to the lamps from the WarmDim series. Where with normal dimmable lamps the power and therefore the light intensity is adjusted, with WarmDim lamps the light color is adjusted. From extra warm atmospheric light (2000K) to normal warm light (2700K). A mood setter in the interior.

Check all Spiraled® models on [bailey.nl](https://www.bailey.nl)





Spiraled® night sensor

Spiraled® Night Sensor lamps have a day/night sensor. There is a sensor in the base of the lamp that responds to natural light (not to artificial light). At dusk (< 20 lux) the lamp turns on and as soon as daylight returns the lamp goes into sleep mode. You can therefore simply leave the lamp "on". This elegant light bulb is mainly used in outdoor fixtures and gives them a little more cachet.

Check all Spiraled® models on [bailey.nl](https://www.bailey.nl)





SpiraLED® glow

The SpiraLED® Glow series is an outsider. The luminous LED element is not a filament but an element that is placed in the lamp base. The “filaments” are engraved in a twisted acrylic tube and reflect the warm 1800K light bulb color that shines from the base. This gives a very special effect. SpiraLED® Glow lamps stand out and are therefore often used as an additional decorative element in open fixtures or are placed separately in the base of a pendant fixture.

Check all SpiraLED® models on bailey.nl



Spiraled® rustika

The Spiraled® Rustika series contains only 1 model in 2 colors. It is a so-called ST64 model which is known to experts as Rustika. Especially in the light bulb industry, this model was seen as the original, attractive light bulb. In addition to the light appearance, the fact that the filaments were very thin was characteristic. The Spiraled® Rustika filaments are also made extra thin to perfectly imitate this reminder of the original. But doing so as a sustainable LED version. The filaments appear to be straight, but at the ends you can see sharp bends that can only be made reliably with a Spiraled® filament.



Check all Spiraled® models on [bailey.nl](https://www.bailey.nl)





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